

**STAND 36** ↻



# **Specification for preparing files for printing**

Suspension RING 300x60 cm

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+48 791 502 002  
+48 791 502 020  
+48 797 631 074

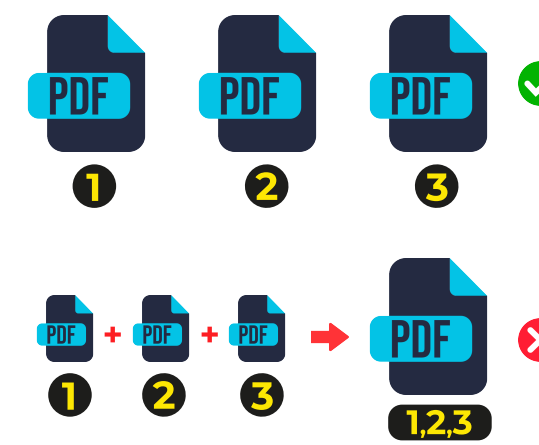
contact@stand360  
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# Technical Information

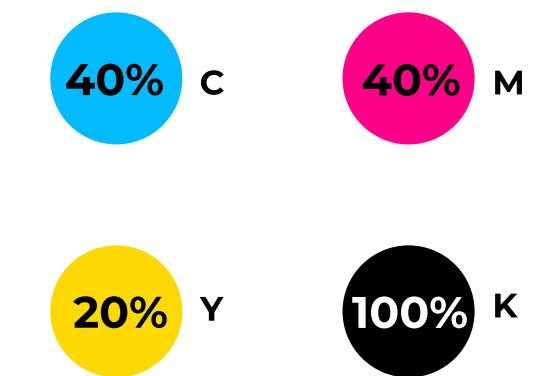
## File type



## Separated files



## CMYK - deep black



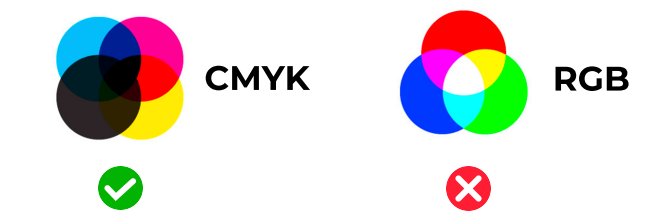
## Texts in curves



## Scale, weight, and PPI

skala 1:1 ppi 120  
500MB - max

## Color mode

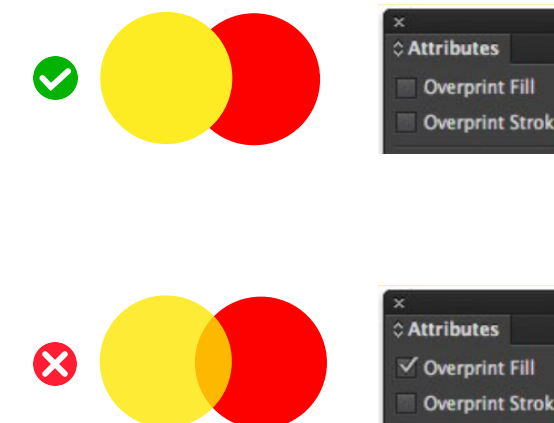


## File name

Should include:  
• file dimension  
• outside/inside

1z\_331x74cm.pdf ✓  
suspension.pdf ✗

## Overprint



## File delivery

Use external services.  
instead of an email attachment.

WeTransfer

Dropbox Google Drive

transferrnow

Uploaded files should be editable (excluding texts).  
Do not apply any file locks.

No marks

No bleeds

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## Files dimension

Printing on a ring consists of:  
three files printed outside the ring:

**1z** 331 x 74 cm    **2z** 331 x 74 cm    **3z** 331 x 74 cm

and three files printed inside the ring:

**1w** 324 x 74 cm    **2w** 324 x 74 cm    **3w** 324 x 74 cm

There will be one fabric (like a „sock”),  
on which we will print the uploaded files  
side by side from both sides.



### external print

### flat layout of the printed ring



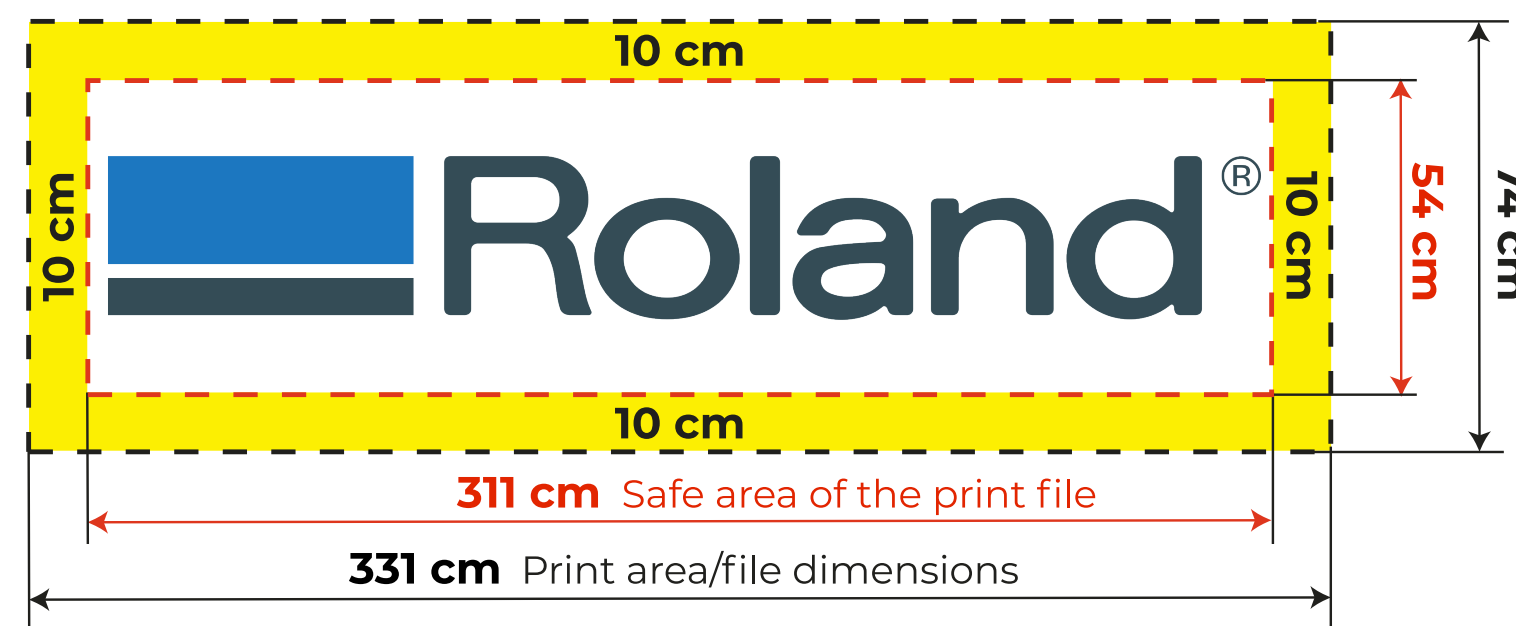
No marks 

No bleeds 

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### single file



### Safety area

Only here put important graphics  
in this area that should be visible.

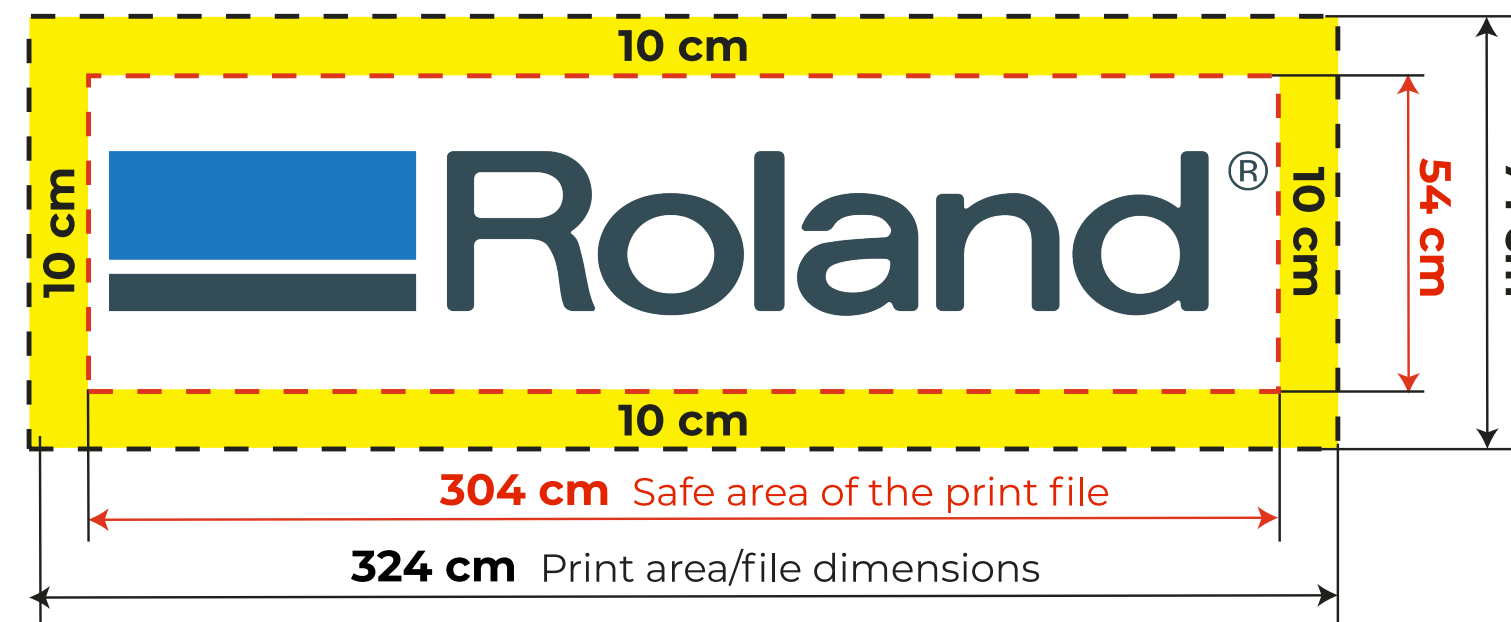
In the "print area" space, continue  
only the background of the graphic.

internal print

flat layout of the printed ring



single file



Safety area

Only here put important graphics in this area that should be visible.

In the "print area" space, continue only the background of the graphic.

No marks



No bleeds



We need 6 separate PDF files from you:

	Internal ring print		External ring print		
	width	height	width	height	
file 1	324	74	file 4	331	74
file 2	324	74	file 5	331	74
file 3	324	74	file 6	331	74

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## Recommendation for the Designer

The fabrics are translucent (partially see-through), so the best visual effect is achieved with designs that have large color coverage and darker shades.

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## White Background - Effect

Double-sided print with content/logo on a white background creates the effect of a visible structure and print from the reverse side of the hanging element.



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